

Press release

Toiletpaper & Martin Parr

Exhibition

2 July – 31 October 2021

Art Direction: Sam Stourdzé and Cookies (Alice Grégoire & Clément Périssé)



The exhibition **VillaToilet MartinMedici PaperParr** brings together for the first time the British photographer **Martin Parr** and the two creators of the magazine *TOILETPAPER*, **Maurizio Cattelan** and **Pierpaolo Ferrari**, for a hypnotic journey into the heart of a visual repertoire bursting with colours.

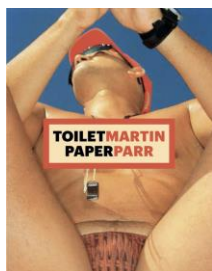
The exhibits are presented as an installation of more than **forty photographs** that take up a part of the Villa Medici's Renaissance gardens offering a space to wander at leisure based on a layout designed by **Alice Grégoire** and **Clément Périssé**, architects and Fellows of the French Academy in Rome.

The exhibition takes as its starting point the collaboration between Martin Parr, Maurizio Cattelan and Pierpaolo Ferrari around the book *ToiletMartin PaperParr* published in 2020 by **Damiani** and brings into close relation the most emblematic images from the abundant archives of these three artists. The human body, food and animals are among the recurring motifs that punctuate this photographic project, which plays on our contemporary obsession with images.

From small formats to monumental prints, the photographs exhibited at Villa Medici embrace the landscape in a play of scales that underlines the biting and irreverent spirit of their authors. What better setting than the gardens of a Renaissance palace to recast the interplay of delicious contrasts? Meticulously composed images and scenes captured from everyday life resonate to form a powerful photographic narrative in which the vernacular and surrealist fiction com(mingle).

Information on visiting the exhibition is available on the website:
villamedici.it

PUBLICATIONS



ToiletMartin PaperParr **Martin Parr, Maurizio Cattelan, Pierpaolo Ferrari**

Published by Damiani
28 x 36 cm (hardback)
192 pages, 120 colour illustrations
ISBN 978-88-6208-704-9
Published March 2020
\$65 | £55



ToiletMartin PaperParr also available in limited edition!

Edition of 300 numbered copies, each accompanied by
a ToiletMartin PaperParr scarf.
ISBN 978-88-6208-713-1
\$180 | £150

www.damianieditore.com

Martin Parr is one of the best-known documentary photographers of his generation. The author of more than 120 books and the editor of 30 others, he has firmly established his photographic legacy. In 1994 he became a full member of Magnum Photographic Cooperative. Between 2013 - 2017 Martin was president of Magnum Photos. In Autumn 2017 the Martin Parr Foundation opened in Bristol. Parr's work has been collected by many of the major museums, including the Tate, the Pompidou, and the Museum of Modern Art in New York.

Maurizio Cattelan has exhibited internationally in leading institutions and has participated in the Venice Biennale numerous times. He curated the 4th Berlin Biennale with Massimiliano Gioni and Ali Subotnick. Cattelan also founded the art magazines *Permanent Food* and *Charley*. Since retiring from art, after the acclaimed 2011 retrospective at the Guggenheim Museum in New York City, he has committed himself to publishing *TOILETPAPER Magazine*. In 2018 Cattelan curated the exhibition *The Artist is Present* at the Yuz Museum in Shanghai.

Pierpaolo Ferrari is a fashion and advertising photographer and creative researcher. In 2007, he began a collaboration with *L'Uomo Vogue* which offered him the chance to explore the portrait's potential and radically change its codes. In 2009, he teamed with Maurizio Cattelan to create *TOILETPAPER Magazine*.

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Sam Stourdzé is an exhibition curator specialising in photography and cinema. Since 2020, he has been director of the Villa Medici; previously, he was director of the Musée de l'Élysée in Lausanne and the Rencontres d'Arles photography festival.

Cookies (Alice Grégoire & Clément Périssé) is an architecture and design studio specialised in cultural projects, based in Rotterdam, Rome and Paris. Through the creation of exhibitions, Cookies explores the relationship between art, spatial arrangements, staging and exhibition curating by focusing on projects that require a critical approach and multidisciplinary collaboration. Alice Grégoire and Clément Périssé are currently Fellows of the French Academy in Rome.

www.cookies.lol

TOILETPAPER Magazine was founded in 2010 by Maurizio Cattelan and Pierpaolo Ferrari with the art direction of Micol Talso as a picture-based magazine. Ever since the first issue of June 2010, *TOILETPAPER* has created a world that displays ambiguous narratives and a troubling imagination. In the last years, photos published on the magazine have been applied to a variety of products and media, exploring the multiple possibilities for images to live beyond the pages. *TOILETPAPER* images have been reviewed by weekly and art magazines worldwide and appeared in special issues of magazines such as *Vice* and *Hunger*. *TOILETPAPER* was also exhibited on the High Line Billboard in Chelsea, NYC in May, 2012. In the same year images taken from the first six issues have been published in an anthology, together with selected narrative texts, that was reviewed in *The New York Times*' Top 10 Photo Books. In June 2013, *TOILETPAPER* images have featured on Palais de Tokyo's front windows and a special edition of *Libération*.

www.toiletpapermagazine.org

RELATED NEWS

Exhibition *Martin Parr. We ♥ Sports*

Camera – Centro Italiano per la Fotografia, Turin

From 28 October 2021 to 13 February 2022

The exhibition, realized with Magnum Photos and Lavazza, is a veritable anthology of the English master's work, centred on one major theme, that of sport.

Martin Parr. We ♥ Sports, curated by Walter Guadagnini with the collaboration of Monica Poggi, will retrace the career of the famous British photographer (born in 1952), a member of Magnum Photos, through around 150 images dedicated to various sporting events, with a

VILLA MÉDICIS

thematic focus on the images taken by Parr - commissioned by Lavazza - during the most important tennis tournaments of recent years.

www.camera.to

About the French Academy in Rome – Villa Medici

Founded in 1666 by Louis XIV, the French Academy in Rome – Villa Medici is a French establishment located, since 1803, in the Villa Medici, a 16th-century villa surrounded by a seventeen-acre park, on Mount Pincio, in the heart of Rome.

A national public institution under the authority of the Ministry of Culture, the French Academy in Rome – Villa Medici fulfils three complementary missions: to welcome high-level artists, creators and art historians in residence for one-year stays or shorter; to set up a cultural and artistic programme that includes all fields of the arts and creation and is aimed at a broad audience; to conserve, restore, study, and make its architectural and landscape heritage, as well as its art collections, known to the public.

The French Academy in Rome - Villa Medici is directed by Sam Stourdzé.

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